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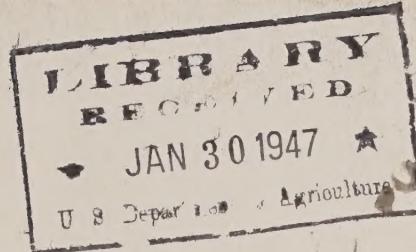
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1947

EVERETT CLARK  
 Poquonock (Windsor) Connecticut  
 Return Postage Guaranteed



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# ANNUAL PRICE LIST NEWER GLADS

Spring 1947

EVERETT CLARK

POQUONOCK, (WINDSOR) CONNECTICUT

## FOREWORD

We have harvested one of the nicest crops of young, high crowned bulbs we have ever had. This is due mostly to an exceptionally long and good growing season. We hope to be able to fill all orders this year, but do not wait; get yours in at once. We will hold it for you and ship any time you say.

If you want the jumbo bulbs, and we have some beautiful ones, so specify and we will give them to you as long as they last.

I thank you for your patronage and hope I may continue to serve you. If for any reason, past bulbs have not given good results, please let me know.

Terms: Single bulbs or bulblets at the ten rate, but no single item for less than five cents. 25 bulbs or bulblets at the 100 rate; 250 at the 1,000 rate. Pints and half pints in generous measure at the quart rates. Prepaid spring delivery on all orders over \$2.00—except for F. O. B. prices.

Cash, please. With the following extras of your selection: On orders up to \$5.00 you may select 10% in extra bulbs; \$5.00 to \$10.00, 15% in extra bulbs; \$10.00 to \$20.00, 20% in extra bulbs. Over \$20.00, 30% in extras. If you purchase large bulbs only in lots of 25 or more and will call for them or pay express charges, you may take a cash discount of one-third instead of extra bulbs. The above extras and discounts do not apply to F. O. B. quotations. Gratis bulbs for the names of your glad-loving friends.

Stock of bulbs for 1947 guarantee the same bright, clean, healthy stock as usual.

# NEWER GLADS - Spring 1947

# NEWER GLADS

	Per	L	M	S	Bulblets Per
Abigail, New early, lavender.....	1	\$2.00	\$1.00	.....	.....
Albatros, Pure white, extra tall .....	10	.60	.40	.....	.....
Algonquin, New bright red.....	10	.60	.40	.25	½ pt. 1.00
Amberglow, Bright amber yellow .....	10	.60	.40	.25	.....
Ave Maria, Best medium blue.....	10	.60	.40	.25	½ pt. 1.00
Badger Beauty, Nice lavender, white throat.....	1	.15	.10	.05	10 .25
Bagdad, Magnificent smoky .....	10	.60	.40	.25	½ pt. .50
Barcarole, Large clear orange. Late .....	10	.60	.40	.25	½ pt. 1.00
Beacon, Salmon scarlet, cream throat.....	10	.60	.40	.25	½ pt. .75
	100	4.50	3.20	2.00	qt. 2.50
Berty Snow, Good light lavender.....	10	.60	.40	.25	½ pt. .50
	100	4.50	3.20	2.00	qt. 1.50
Birch Red, Excellent medium red.....	1	3.00	2.00	1.00	5 1.00
Black Opal, Exhibition dark red .....	10	.60	.40	.25	½ pt. 1.00
Blaze, Light scarlet .....	10	.60	.40	.....	½ pt. .75
Bleeding Heart, Tinted white, red blotch.....	10	.60	.40	.25	.....
Buffette, Tall light buff .....	10	.60	.40	.25	.....
Burma, Ruffled deep rose .....	1	.75	.50	.25	10 .25
Camella, Tinted white, pink throat .....	10	.60	.40	.25	½ pt. .50
	100	4.50	3.20	2.00	qt. 1.50
Capeheart, Light salmon rose, very fine.....	10	.60	.40	.25	½ pt. 1.00
	100	4.50	3.20	2.00	qt. 3.00
Cara Mia, Extra early shrimp pink .....	10	.60	.40	.25	½ pt. .50
Casablanca, Outstanding creamy white .....	10	1.20	.80	.50	100 .25
Chahalem, Brilliant red, Early .....	1	.25	.15	.10	10 .20
Charles Dickens, Tall clear purple .....	10	.60	.40	.25	½ pt. .75
	100	4.50	3.20	2.00	.....
Charmaine, Rich deep rose .....	10	.60	.40	.25	½ pt. 1.00
	100	4.50	3.20	2.00	qt. 3.00
Commander Koehl, The best dark red .....	10	.60	.40	.25	.....
Corona, Large creamy white, rose edged petals....	10	.80	.50	.30	½ pt. 1.00
Discovery, Ruffled Cream, red throat.....	10	1.60	1.00	.70	100 .50
Dr. F. E. Bennett, Fiery orange scarlet.....	10	.60	.40	.25	½ pt. .75
	100	4.50	3.20	2.00	qt. 2.00
Early Dawn, Large early salmon rose.....	10	.60	.40	.25	½ pt. .50
Early Gold, Very deep yellow .....	1	.25	.....	.....	10 .10
Elizabeth the Queen, New ruffled lavender.....	10	1.20	1.00	.60	100 1.00
Ethel Cave Cole, Large light pink .....	10	.60	.40	.25	½ pt. 1.00
Excellence, Large scarlet red. Early .....	10	.60	.40	.....	½ pt. .50
Fair Angel, Large exhibition cream.....	10	1.00	.60	.40	100 .25
Firebrand, Beautiful scarlet .....	1	.50	.30	.20	5 .25
Firefly, Flaming scarlet, Early .....	10	.60	.40	.25	½ pt. .50
	100	4.50	3.20	2.00	qt. 1.50
Fuschia Belle, Deep reddish rose .....	1	.....	.....	2.00	1 .20
Gardenia, Creamy white .....	10	.60	.40	.25	½ pt. .50
	100	4.50	3.20	2.00	qt. 1.50
General Douglas MacArthur, Early rose .....	10	1.20	.80	.50	100 .50

Gold Dust, Beautiful deep yellow .....
Golden Chimes, Lovely soft yellow .....
Greta Garbo, Very large blush white .....
Heavenly White, Sparkling white .....
Hindenburg's Memory, Tall dark red .....
Intruder, Immense orange-red .....
Jeanie, Beautiful huge pink .....
King Klick, Excellent clear, tall red .....
King Lear, Tall ruffled purple .....
King William, Apricot with cream throat .....
Lavender & Gold, Early lavender and yellow .....
Lavender Prince, Extra tall mauve lavender .....
Lavender Queen, Tall lavender .....
Leading Lady, Creamy white Picardy .....
Legend, Beautiful tall light pink .....
Leona, Very tall, deep purplish rose red .....
Magnolia, large creamy rose .....
Maid of Orleans, Milky white, canary throat .....
Malta, Huge tall rose, Extra .....
Margaret Beaton, Huge white, small red blotch .....
Marlyn, Very tall pink, large blooms .....
Marmora, Gray, large purple blotch .....
Marsallaise, Tall deep crimson scarlet .....
Mary Frey, Large early lavender .....
Max Reger, Fine light blue, Early .....
Mercury, Brilliant vermillion .....
Mibloom, Extra early white, scarlet blotch .....
Milford, Lovely clear light blue .....
Minuet, the best light lavender .....
Miss Bloomington, Soft yellow, very early .....
Miss Alameda, Tall blotched pink .....
Miss Wisconsin, Beautiful deep rose .....
Misty Dawn, Extra large gray smoky .....
Mohawk, Deep maroon red .....
Morocco, Dark red, almost black .....
Mother Kadel, New clear yellow .....
Mother Machree, Smoky salmon .....
Oregon Gold, Very large light yellow .....

- Spring 1947

NEWER GLADS - Spring 1947

Per	L	M	S	Bulblets	
				Per	Per
10	.60	.40	.25	1/2 pt.	.75
100	4.50	3.20	2.00	qt.	2.00
10	.60	.40	.30		
10	.60	.40	.25	100	.10
1	.25	.15	.10	10	.25
10	.60	.40	.25	1/2 pt.	1.00
100	4.50	3.20	2.00	qt.	3.00
1	1.00	.75	.50	1	.10
10	.80	.50		100	.25
10	1.20	.80	.50	10	.10
10	.60	.40	.25	1/2 pt.	1.00
100	4.50	3.20	2.00	qt.	3.00
10	.60	.40	.25	1/2 pt.	1.00
1	.15	.10	.05	10	.10
10	2.00	1.60	1.00	10	.10
10	.60	.40	.25	1/2 pt.	.75
100	4.50	3.20	2.00	qt.	2.00
1	.40	.25	.15	10	.25
10	1.00	.60	.30	100	.25
10	.60	.40	.25	1/2 pt.	.75
100	4.50	3.20	2.00	qt.	2.00
10	.60	.40	.25	1/2 pt.	1.00
100	4.50	3.20	2.00	qt.	3.00
10	.60	.40	.25	1/2 pt.	.50
100	4.50	3.20	2.00	qt.	2.00
10	1.60	1.20	.80	10	.10
ch.	.60	.40	.25	1/2 pt.	1.00
100	4.50	3.20	2.00	qt.	3.00
1	.15	.10	.05	10	.10
10	.60	.40	.25		
10	1.60	1.00	.60	100	.50
10	.60	.40	.25		
10	.60	.40	.25	1/2 pt.	1.00
10	1.60	1.00	.60	100	.50
10	.60	.40	.25		
10	.60	.40	.25	1/2 pt.	.75
100	4.50	3.20	2.00	qt.	2.00
10	.60	.40	.25		
1	.40	.25	.15	10	.25
10	1.00	.60	.40	100	.50
10	.80	.50	.30	1/2 pt.	1.00
10	.60	.40	.25	1/2 pt.	.75
10	.60	.40	.25	1/2 pt.	1.00
10	.60	.40	.25		
10	1.20	.80	.50	100	.50

	Per	L	M	S	Bulblets	
					Per	Per
					Our Selection, Smoky salmon, red and cream.....	10 .60 .40 .25
					Parnassus, Large purple .....	10 .60 .40 .25 1/2 pt. 1.00
					Pelegrina, Best violet blue .....	10 .60 .40 .25 1/2 pt. .75
					100 4.50 3.20 2.00 qt. 2.00	
					Picardy, Best salmon pink .....	10 .60 .40 .25 1/2 pt. .50
					100 4.50 3.20 2.00 qt. 1.50	
					Phoebe, Extra tall large deep pink .....	10 2.00 1.20 .80 100 1.00
					Primrose Princess, Soft primrose yellow .....	10 .60 .40 .25 1/2 pt. .75
					100 4.50 3.20 2.00 qt. 2.00	
					Purple Beauty, Clear tall purple .....	10 .60 .40 .25 1/2 pt. .75
					100 4.50 3.20 2.00 qt. 2.50	
					Purple Heart, renamed Parma, Tall ruffled white, purple feather .....	10 2.00 1.20 .80 50 1.00
					Purple Supreme, Extra tall purple, many open....	10 1.60 1.00 .60 75 1.00
					Red Penny, Extra early red .....	10 1.20 .80 .50 20 .25
					Rewi Fallu, Giant dark red .....	10 .60 .40 .25
					Rose Van Lima, Lovely pure pink .....	10 .60 .40 .25 1/2 pt. .50
					100 4.50 3.20 2.00 qt. 1.50	
					Rose Delight, Charming light rose. Nice .....	10 .80 .50 .30
					Rose O'Day, Beautiful lavender rose .....	1 .25 .15 .10 10 .20
					Rosy Red, Deep rose red. Early .....	1 .15 .10 .05 10 .10
					Rosy Morn, Coral rose, white throat .....	10 .60 .40 .25 1/2 pt. 1.00
					Ruffled Beauty, Very nice light yellow .....	10 .60 .40
					Salutation, Nice clear light pink .....	1 .25 .15 .10 10 .25
					Sensation, Tall rose salmon. Late .....	10 .60 .40 .25
					Smiling Maestro, Huge salmon orange .....	10 .60 .40 .25
					Snow Princess, Large creamy white .....	10 .60 .40 .25 1/2 pt. .75
					100 4.50 3.20 2.00 qt. 2.00	
					Spotlight, Large deep yellow with small red blotch .....	1 .75 .50 .25 10 .50
					Stoplight, Clear red. Fine .....	10 1.00 .70 .50 100 .50
					Shirley Temple, Huge ruffled cream .....	10 .60 .40 .25 1/2 pt. .75
					100 4.50 3.20 2.00 qt. 2.00	
					Timbuctoo, Dark rose red .....	10 .60 .40 .25 1/2 pt. .75
					Tip Top, Nice large red .....	10 .60 .40 .25
					Uncas, Exhibition burnt orange .....	10 .60 .40 .25
					Vagabond Prince, Mahogany brown scarlet blotch	10 .60 .40 .25 1/2 pt. .75
					Valeria, Scarlet red. Extra nice .....	10 .80 .60 .40
					Vulcan, Large clear medium purple .....	10 1.60 1.00 .60 100 .50
					Wanda, Large deep cream .....	10 .60 .40
					White Gold, Mammoth cream .....	10 1.20 .80 .50 1/2 pt. 2.00
					Winston, Beautiful ruffled cream .....	10 .80 .60 .40
					Yankee Lass, Beautiful huge shell pink .....	1 5.00
					Yellow Emperor, Deep rich yellow .....	10 .60 .40 .25 1/2 pt. .50
					100 4.50 3.20 2.00 qt. 1.50	
					Zillah, Ruffled yellow .....	10 .60 .40 .25
					Zuni, Giant smoky .....	10 .80 .60 .40
					Best Possible Mixture .....	100 4.50 3.20 2.00 qt. 1.50

# The Following Per 1,000 F. O. B. Windsor

	No. 3	No. 4	No. 5	No. 6
Berty Snow	\$25.00	\$20.00	\$15.00	\$10.00
Camellia	25.00	20.00	15.00	10.00
Dr. Bennett	25.00	20.00	15.00	10.00
Per 5,000	110.00	87.50	65.00	42.00
Gardenia	25.00	20.00	15.00	10.00
Ethel Cave Cole	.....	.....	15.00	10.00
Legend	.....	.....	15.00	10.00
Maid of Orleans	25.00	20.00	15.00	10.00
Mohawk	.....	.....	18.00	12.00

	No. 3	No. 4	No. 5	No. 6
Picardy	\$25.00	\$20.00	\$15.00	\$10.00
Per 5,000	110.00	87.50	65.00	42.00
Purple Beauty	.....	.....	18.00	12.00
Rosa Van Lima	25.00	20.00	15.00	10.00
Per 5,000	110.00	87.50	65.00	42.00
Snow Princess	.....	.....	15.00	10.00
Shirley Temple	25.00	20.00	15.00	10.00
Timbuctoo	25.00	20.00	15.00	10.00
Yellow Emperor	25.00	20.00	15.00	10.00

I can supply bulblets in quantity, at wholesale prices, on many varieties. Why not send me a list of your needs? Will be glad to quote you prices.

(L) large, (M) medium, and (S) small sizes are those common to the trade. Large bulbs can be depended upon for the finest spikes. Medium size bulbs will prove very satisfactory. Small bulbs may do well.

Gladioli are very easy to grow. Following are a few of the principal rules to follow:

Comments on a few varieties. White Gold was again the tallest and largest but it had a lot of competition, Yankee Lass, Malta, Misty Dawn, Jeanie, Margaret Beacon, Corona, Beacon, yes and many others were grand. Stoplight seems to be ahead in the newer reds but King Klick and Mercury were nice. Spotlight is a beautiful yellow. King Lear, Vulcan and Purple Supreme are ahead in this color. Barcarole is a nice orange but late. Fair Angel is large, tall and nicely ruffled. Magnolia was splendid last season. It's a beautiful flower. Try Rose Delight for a smaller glad, it's nice. While many other varieties were grand these few seem to have been a little extra.

Select a place in the open garden where other tall growing plants will not shade them. Glads like and need full sunshine. Mix with the soil, any good grade of commercial fertilizer or well rotted compost or manure. Select good healthy bulbs. Place them in a trench at least five inches deep and about three inches apart in a straight or staggered row. Cover at once. It is better to plant deeper than too shallow. One or two light applications of fertilizer during the growing season, before buds appear, will help insure good spikes.

Join the Connecticut Gladiolus Society if you live nearby. You will be warmly welcomed by its members. Send the dues of \$2.00 to me and I will be glad to forward them to the Secretary.

## SATISFACTION GUARANTEED

Successful control measures include the following:

(1) Treat the bulbs with Cyanogas-G or other fumigant upon digging the bulbs in the fall. Small quantities of bulbs may be put in paper bags or shoe boxes and sprinkled with Naphthalene flakes — 1 ounce per 100 bulbs. Let the flakes evaporate. (2) Store in a cool, dry place and keep at a temperature of 40 degrees. Do not let the bulbs freeze. (3) Treat or soak in a solution of bichloride of mercury (corrosive sublimate) before planting. Husk the bulbs previously, if possible. Soak for two hours in a solution of 1.1000, one tablet to one pint of water. Use stone crocks, glass jars, or wooden tubs—not a metal container. Large numbers of bulbs may be tied in sacks and kneaded on the floor in lieu of husking. Thorough soaking will destroy all thrips and their eggs. (4) Spray every week or ten days after the plants are six inches high. Do not wait until the buds appear. It is too late then. Effective spraying will control those thrips that have survived or that may appear from nearby infestations.

Tartar Emetic, used as follows, has proven very satisfactory in controlling thrips. Tartar Emetic 4 1/2 teaspoonsful, sugar 1 2/3 cups, water 3 gals. Apply late in the afternoon or early evening.

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# EVERETT CLARK

Poquonock, (Windsor) Connecticut